

Access to: RIVIERA 7
RIVIERA 8

MAPIC 2019 Advertising offer



The logo for mapic, featuring the word "mapic" in white lowercase letters with a registered trademark symbol, set against a red rounded rectangular background.

mapic[®]

PRINT ADVERTISING

My RETAILERS GUIDE

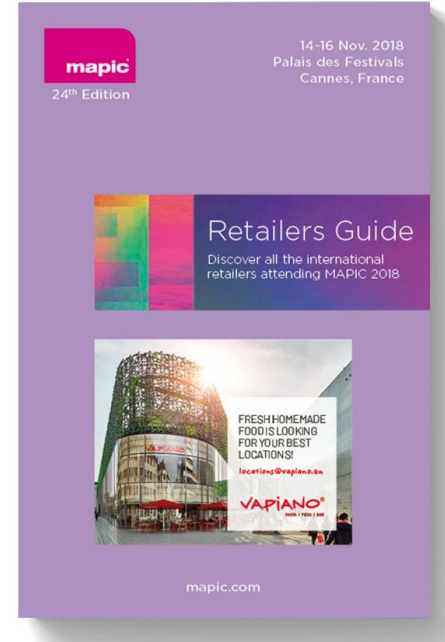
MAPIC My RETAILERS GUIDE

The My RETAILERS GUIDE is a must have for most professionals looking for networking and business opportunities all year long.

Available to all delegates at the show.

Consulted on average 11 times all year long by readers.

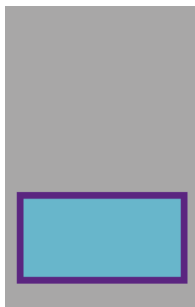
Includes 2,000 Retailers and Retailers in vogue.



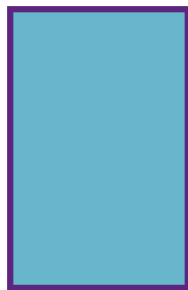
Format 160 x 240 mm

MAPIC My RETAILERS GUIDE

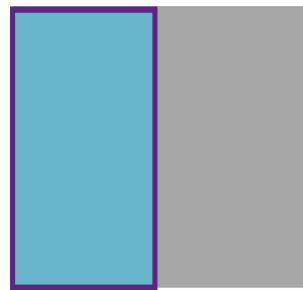
Advertising formats



Front cover



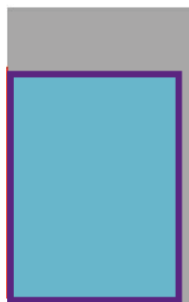
Back cover



Inside back cover



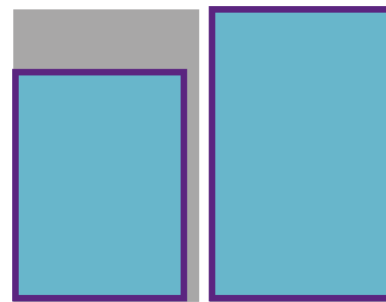
Inside back cover



Divider front

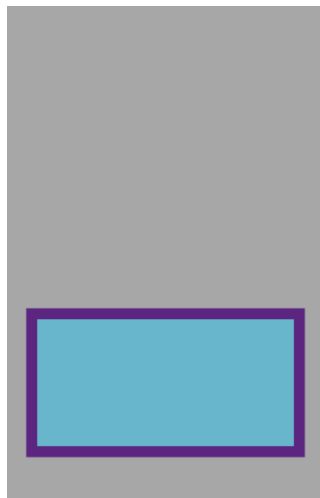


Divider back



Divider front & back

FRONT COVER



SIZES

100 x 80 mm + bleed

 Bleed: 5 mm



ARTWORK DEADLINE

Wednesday 23 October 2019

Type: 9 points minimum
PDF HD / 300 DPI
4 CMYK colours



4.500

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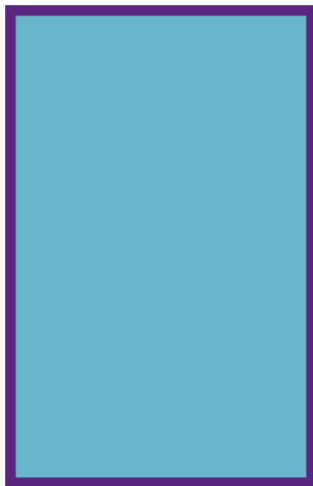
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Contact

Amrane Lamiri
+33 1 79 71 95 92
mapic.publishing@reedmidem.com

BACK COVER



SIZES

160 x 240mm + bleed

 Bleed: 5 mm



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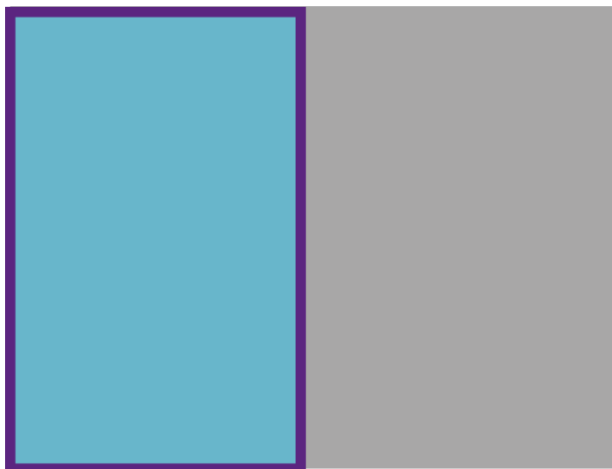
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INSIDE FRONT COVER



2.500



SIZES

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 Bleed: 5 mm

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PDF HD / 300 DPI
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INSIDE BACK COVER



2.500



SIZES

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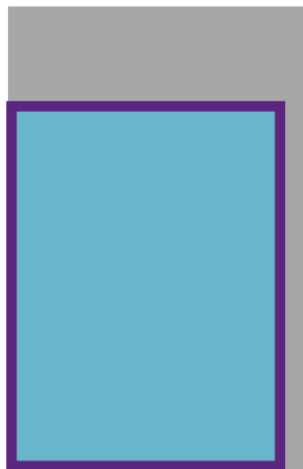
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DIVIDER SECTION FRONT SIDE

one section



2.500



SIZES

148 x 180 mm + bleed

 Bleed: 5 mm

Type: 9 points minimum
PDF HD / 300 DPI
4 CMYK colours



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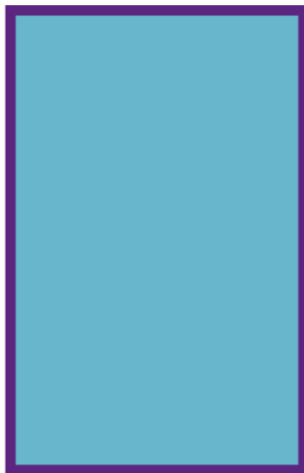
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DIVIDER SECTION BACK SIDE

one section



2.500



SIZES

160 x 240 mm + bleed

 Bleed: 5 mm

Type: 9 points minimum
PDF HD / 300 DPI
4 CMYK colours



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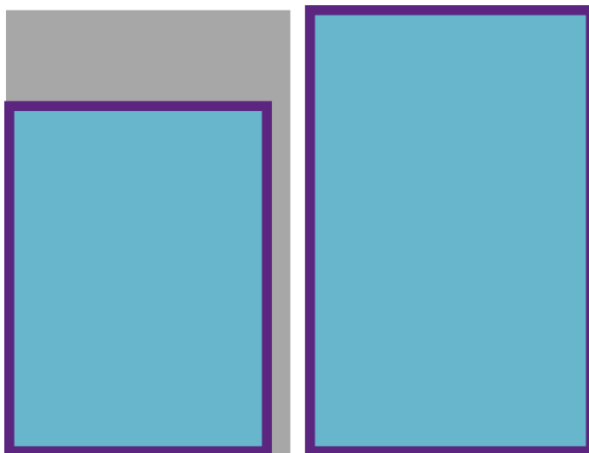
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DIVIDER SECTION FRONT & BACK SIDE

One section



3.000



SIZES

148 x 180 mm + bleed

160 x 240 mm + bleed

 Bleed: 5 mm

Type: 9 points minimum

PDF HD / 300 DPI

4 CMYK colours



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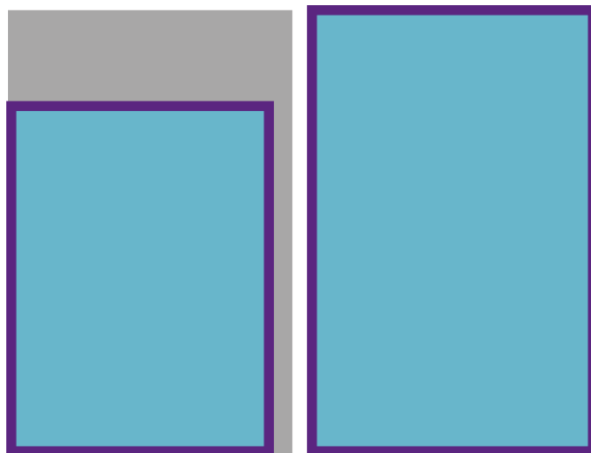
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DIVIDER SECTION FRONT & BACK SIDE

all sections



3.500



SIZES

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160 x 240 mm + bleed

 Bleed: 5 mm

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